



## CONTACT

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Bologna, IT

Portfolio: [leonardodelpaggio.com](https://www.leonardodelpaggio.com)

## EDUCATION

- UAL: Central Saint Martins, London, UK — Fashion Design School
- University of Bologna, Rimini, IT — Bachelor in Costume and Fashion Cultures and Techniques

## SKILLS

- Menswear Design (Total Look)
- Product Development
- Tech Packs, BOMs & Fittings
- Garment Construction
- Knitwear, Jersey & Denim
- Supplier Coordination
- Costing & Critical Path
- Trend Forecasting
- Sales-Network Presentations
- Team Leadership
- Sustainability

## SOFTWARE

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- CLO 3D
- Excel
- PLM
- Final Cut Pro X

## LANGUAGES

Italian - Native

English - Professional Working Proficiency (Cambridge B2 First)

## TRAVEL & SOURCING

China · Bangladesh · Turkey

Indonesia · Vietnam · Italy

## CERTIFICATIONS

- Introduction to CLO 3D and 3D Fashion Design — UAL
- Intro to CLO Training Workshop — CLO Virtual Fashion Inc.
- Illustrator for Fashion Design: Drawing Flats — LinkedIn Learning
- Cambridge English B2 First

## SPECIAL PROJECT

- EUSA 2025 — brand identity, basketball kit
- Campo Savena — visual identity,

# LEONARDO DEL PAGGIO

SENIOR MENSWEAR DESIGNER • TOTAL LOOK & PRODUCT DEVELOPMENT

## PROFILE

Senior menswear designer with 20+ years across heritage and contemporary houses — from Andrew MacKenzie and Dirk Bikkembergs to HUGO BOSS. Total-look across wovens, outerwear, tailoring and performance menswear, concept to production. High-volume range planning (~1,000 styles/year), collections sold in global markets; sourcing across China, Bangladesh, Turkey, Indonesia and Vietnam. Open to senior in-house roles in Europe and the UAE and select consultancy.

## PROFESSIONAL EXPERIENCE

### Senior Menswear Designer | Product Development — Del Paggio Studio 2026-present

Bologna, IT

*Independent menswear design & product development consultancy, opened February 2026 after an in-house role at HUGO BOSS.*

- ◇ Concept-to-sample product development: collection direction, tech packs, fittings and supplier coordination. Open to senior in-house roles in Europe and the UAE.

### Designer, BOSS Menswear Green Athleisure — HUGO BOSS AG

Apr 2025-Jan 2026

Metzingen, GER

*In-house, fixed-term role on woven categories and performance menswear.*

- ◇ **Managed ~50 woven styles per seasonal drop** — outerwear, pants, shorts — sketch to SMS, across winter, autumn and summer; on-brand and on-sustainability; performance fabrics incl. Gore-Tex, OEKO-TEX / GOTS certified materials.
- ◇ Cross-functional work with the Head of Design, pattern makers, fabric research and trims, plus Product Development, Supply Chain and the VP.
- ◇ Special projects incl. **Porsche x BOSS**. Supplier trips in Asia (Indonesia, Vietnam).

### Menswear Designer — Freelance

2023-2025

Bologna, IT

*Project-based menswear design and product development for brands in Italy, Europe and China.*

- ◇ Sisley — winter capsule. **Dragon Element (CN)** — new label, 25-piece total-look. **Mid2Fashion (CN)** — 25-piece womenswear (equestrian).
- ◇ **Margherita Maccapani Missoni x ACP** - Palazzo Franchetti, Venice — limited-edition art T-shirt capsule.

### Senior Menswear Designer — Gaudi Trade S.p.A.

2014-2023

Carpi, IT

- ◇ Total-look range planning & product development for two lines (Gaudi, Gaudi Jeans) — seasonal concept, colour strategy, line plan by price point and margin — **3,000+ points of sale**, global markets.
- ◇ **2 collections a year (~250-350 styles, ~1,000/year)**; full critical path; time-to-sample cut by **30+ days**.
- ◇ **Led a team of 25** (sample dev, production, media); mentored a co-designer and three interns.
- ◇ **~30 suppliers** across Italy, China, Turkey and Bangladesh; presented at Pitti Uomo and Bread & Butter Berlin, and to the sales network.

### Menswear Designer (Freelance) — Einstein Progetti e Prodotti S.p.A.

2011-2014

Bologna, IT

- ◇ **Absolut Joy — two seasons (2013), ~40 styles per collection** (trousers, tees, sweatshirts, jackets) incl. graphics. Graphics and video for Bray Steve Alan and Sexy Woman.

### Menswear Designer — Andrew MacKenzie

2003-2011

Bologna, IT

- ◇ Men's and women's total-look collections — full creative and production process; grew from intern to designer. ~100-150 designs per season across 16 collections.
- ◇ Co-designed the Andrew MacKenzie x Dirk Bikkembergs capsule collection (25 pieces).
- ◇ **Against My Killer — parallel line (SS08-SS11), ~180 designs per season**; 2006 Duane Michals catalogue at Galleria Carla Sozzani, Milan (documentary "Bible Black").

## ADDITIONAL EXPERIENCE

- ◇ Freelance Multimedia Graphic Design (2011-2026): Cineteca di Bologna (2023-2024) — 3D renders, Cinema Modernissimo & Vittorio De Sica exhibition.
- ◇ Galleria d'Arte Maggiore, ACP Palazzo Franchetti (Venice) and Laboratorio delle Idee (2011-2014) — graphic and multimedia content for international art fairs and cultural/sustainability projects.

project pitch (Macron)

- Fondazione Calarota — logo design

## EARLY CAREER

- DEB S.r.l. — Junior Menswear Designer, 2003
- SINV S.p.A. — Junior Menswear Designer, 2006

**LEONARDO DEL PAGGIO**  
SENIOR MENSWEAR DESIGNER

◇ University Assistant for Fashion Design — Alma Mater Studiorum, L.U.N.A., Academy of Fine Arts of Bologna.

◇ Filmmaker & Costume Designer — credited costume designer on two film productions; plus short films and music videos.

## SELECTED COLLABORATIONS

HUGO BOSS · Porsche x BOSS · Gaudi · Gaudi Jeans · Gaudi Teen · Pacha Ibiza · Andrew MacKenzie · Against My Killer · Dirk Bikkembergs · Victorian · About Blue · Absolut Joy · Bray Steve Alan · Sexy Woman · Sisley · Margherita Maccapani Missoni × ACP · Dragon Element (CN) · Mid2Fashion (CN)